

### create a hub for active ENGAGEMENT

The modern conference room remains a vital part of today's work-place. This type of huddle space provides an oasis to discuss confidential topics, accommodate formal gatherings, and engage in creative thinking. When designing your team's meeting areas, it's important to consider not only the employees and clients that will be using the space, but also the purpose of it. Every office and team is different, and the goals for a meeting can vary. When tackling design, take into account privacy, presentation, and technology needs.







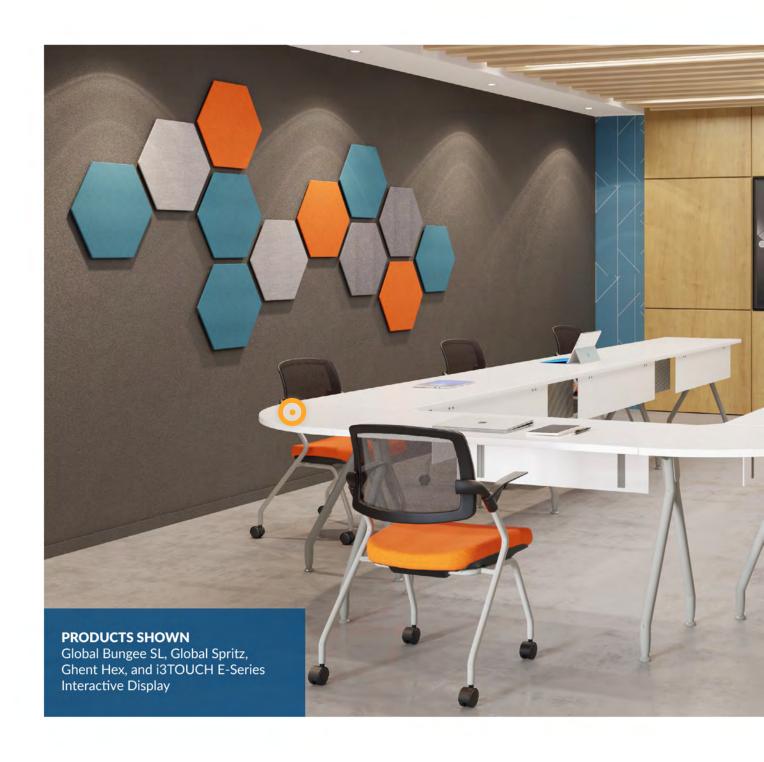


### **PRODUCTS SHOWN**

KFI Studios Midtown, KFI Studios Zoso, and Claridge Glassboard

## MAXIMIZE YOUR SPACE (but don't overdo it)

Any conference room should be designed and furnished to accommodate the number of people who will actually need to use it simultaneously. Filling a meeting space up beyond its intended capacity is a sure way to deflate productivity. If your team members are spending time figuring out how to sit comfortably without bumping elbows with the people sitting next to them, they won't be able to devote their full attention to the meeting.

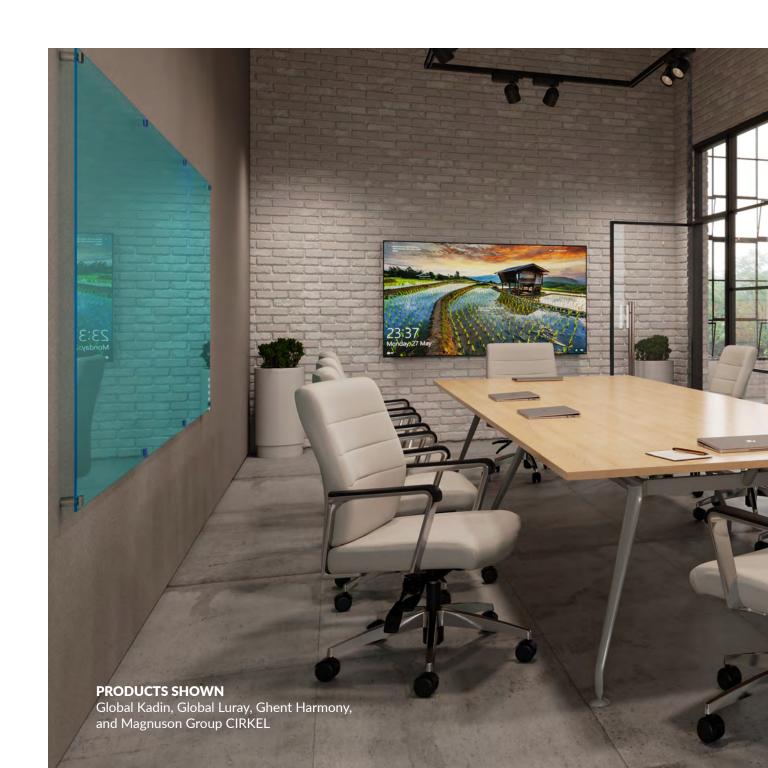




### GOT TECH? CHECK!

It's important to understand how a meeting room will be used and identify key requirements. For example, consider not just size, but usage.

An ideal meeting room design should reflect the values and requirements of the company creating it. Most importantly, it needs to meet the physical and technological needs of the team members who will actually be using it—this includes equipping your room with the right video conferencing system and giving your employees the tools they need to successfully collaborate.



# TURN THE TABLES with lounge seating

A less formal and friendlier breakout space is perfect for a quick sync or client conversation. Equipped with sofas, soft chairs, and a coffee table or two, these spaces are a great way to put everyone at ease and foster collaboration and connection.

Ideally, breakout areas are a good distance away from your company's central workstation area so that there's a sense of space and privacy that comes with the meeting.



### **PRODUCTS SHOWN**

Global River+, Global Sas, Global Zira, Claridge Marker Wall, and Magnuson Group STILO



## tear down the **WALLS**

Open communication can happen in open spaces that are designed for that purpose.

When a few people need to gather, a small booth or freestanding enclave, furnished with seating, creates a nice space and allows meeting rooms to remain open for larger groups.

Utilizing small open meeting spaces gives people the opportunity to make the most of impromptu bursts of brainstorming and creativity.

### **PRODUCTS SHOWN**

Indiana Furniture Square One, Indiana Furniture Spirit, Indiana Furniture Natta, KFI Studios Umage Lighting Asteria, and Magnuson Group KASKAD







# GREAT DESIGN is always in style

At the end of the day, conference room design and decor should align with the company as a whole and should be based on the primary use of the room. No two businesses will have exactly the same criteria for what constitutes an ideal space. That's where our team can help!

Looking to refresh your current conference room or interested in designing new, efficient meeting areas? Contact us and get started designing the perfect spaces for your team.



### **PRODUCTS SHOWN**

Indiana Furniture One10, Indiana Furniture Joy, and Claridge Glassboard





### **ACCESSORIZE**

### **ART & STORAGE**

Enhance the space and bring added functionality.



### **PRODUCTS SHOWN**

Indiana Furniture Tri-One with Strut Legs, Clutch, and Isla; Magnuson Group GREENCLOUD; and Ghent Harmony





VISUAL BOARDS

For ease of capturing ideas.

